



RID STRATEGIC CHALLENGES:

The following strategic challenges can be categorized into three (3) general objectives including Standards, Relationships and Resources.

Standards: *Focus on the growth and development of the interpreting profession through enhanced professional standards utilizing RID's National Testing System (NTS), Certification Maintenance Program (CMP) and the Ethical Practices System (EPS).*

Relationships: *Establish and nurture relationships among the association's membership, Deaf community, affiliate chapters and other stakeholders to promote and contribute to the growth of the interpreting profession.*

Resources: *Ensure the association has the necessary resources to fulfill its mission and serve its members. Each general objective has short-term, long-term and ongoing strategic challenges aimed at achieving the objective.*

Short-Term *means that the challenge has a high priority that will require 1-3 years to address, while long-term means that the challenge can be addressed in 3-5 years after we meet some of the short-term challenges.*

Long-Term *challenges may be addressed sooner based on when the short term challenges are achieved.*

Ongoing *means that the challenges have such a core connection to the RID philosophy, mission, goal and diversity statements that even when they are achieved in the short-term, they still remain such a high-level priority that the leadership and national office must keep them at the forefront of the work being done at RID.*

Short-Term

- 1) *Meet the demands of the membership by providing for adequate resources at the national office including knowledgeable, expert staff and current/state of the art technology and equipment to serve the association and members. (Resources)*
- 2) *Review the organizational structure and role of RID; who do we serve and with what structure? (Resources)*
- 3) *Provide financial security for the association's future. (Resources)*
- 4) *Define membership, voting and credential categories. (Standards)*
- 5) *Provide greater access to RID materials for non-English speaking individuals. (Resources)*

Long-Term

- 1) *Incorporate protocols regarding all processes of the national office, affiliate chapters and regions for consistent messaging and clear communication to and from members. (Relationships)*
- 2) *Communicate with and educate the general public about RID and the field of sign language interpreting. (Relationships)*
- 3) *Consider future organizational growth opportunities, as well as the financial and overall impact on the association. (Resources)*
- 4) *Evaluate current exams to determine feasibility of extending into other specialty certificates such as medical, video etc. (Standards)*

Ongoing

- 1) *Identify RID's involvement with the Deaf community and the Deaf community's involvement with RID. (Relationships)*
- 2) *Recognize the effect audism has on society and work to alleviate it both within and without the association. (Relationships)*
- 3) *Incorporate diversity training into the annual goals of the national office and the RID Board of Directors and practice daily cultural awareness. (Relationships)*
- 4) *Create equal access in all levels of the association and increase leadership opportunities, thereby strengthening relationships with all members. (Relationships)*
- 5) *Establish and continue to develop strategic alliances, partnerships and collaborations with stakeholder organizations. (Relationships)*
- 6) *Measure and ensure the validity of the RID administered tests. (Standards)*