



SPONSORSHIP OPPORTUNITIES

***2009 RID National Conference
August 1-6, 2009
Philadelphia, PA***

RID is pleased to announce a variety of sponsorship opportunities for its 2009 national conference.

Brand your organization at the largest training and gathering of sign language interpreters in the world.

Promote your organization to the anticipated 2,000+ attendees and to the 13,500+ RID members.

Extend the reach of your marketing efforts into the sign language interpreting profession.

This sponsorship packet includes detailed information about the sponsorship categories and opportunities available for the 2009 RID National Conference.

Please know that we welcome the discussion to customize a sponsorship opportunity to meet the marketing and branding needs of your organization.

If you have any questions, please contact Clay Nettles, Executive Director, at admin@rid.org.

EMBRACE CHANGE ■ HONOR TRADITION

Philadelphia, Pennsylvania

August 1-6, 2009

PRINCIPAL \$100,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- RID-issued press release announcing PRINCIPAL sponsorship level
- One (1) complimentary full page ad in conference program book/handouts booklet (premium placement, first choice)
- Logo and organization name in conference pocket program
- Two (2) complimentary full page ads in *VEWS* or four (4) complimentary half page ads (to be used at your discretion within a two-year time frame)
- Complimentary job postings on the RID Web site "career page" for one (1) year
- Space in a conference e-mail for a message from your organization's leadership to the RID membership regarding your organization's role in sponsoring the 2009 national conference and collaboration with RID
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- Fifteen (15) complimentary conference registrations
- Fifteen (15) complimentary banquet/reception tickets
- Four (4) – 10 x 10 complimentary exhibit booths with premium placement, first choice
- Fifteen (15) complimentary tickets to a VIP reception with the RID Board of Directors
- Dedicated meeting with the RID President and Executive Director
- Four (4) banners promoting your PRINCIPAL sponsorship, hung in prominent locations, provided by RID
- Podium recognition at opening ceremony and opportunity to address the conference participants
- VIP seating for fifteen (15) at the plenary sessions
- Up to fifteen (15) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

PARAMOUNT \$50,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary full page ad in conference program book/handouts booklet (premium placement)
- One (1) complimentary full page and one half (1/2) page ads in *VEWS* or three (3) complimentary half page ads (to be used at your discretion within a two-year time frame)
- Complimentary job postings on the RID Web site "career page" for six (6) months
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- Eight (8) complimentary conference registrations
- Eight (8) complimentary banquet/reception tickets
- Two (2) complimentary exhibit booths with premium placement, as available
- Ten (10) complimentary tickets to a VIP reception with the RID Board of Directors
- Dedicated meeting with the RID President and Executive Director
- Banner promoting your PARAMOUNT sponsorship, hung in prominent location
- Podium recognition at opening ceremony and opportunity to address the conference participants
- VIP seating for ten (10) at the plenary sessions
- Up to ten (10) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

PREMIER \$25,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary full page ad in conference program book/handouts booklet (premium placement, as available)
- One (1) complimentary full page ad in *VEWS* (to be used at your discretion within a two-year time frame)
- Complimentary job postings on the RID Web site "career page" for three (3) months
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- Five (5) complimentary conference registrations
- Five (5) complimentary banquet/reception tickets
- One (1) complimentary exhibit booth with premium placement, as available
- Eight (8) complimentary tickets to a VIP reception with the RID Board of Directors
- Dedicated meeting with the RID President and Executive Director
- Banner promoting your PREMIER sponsorship, hung in prominent location
- Podium recognition at opening ceremony and opportunity to address the conference participants at a designated time during the conference
- VIP seating for five (5) at the plenary sessions
- Up to eight (8) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

PLATINUM \$15,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary full page ad in conference program book/handouts booklet
- One (1) complimentary half page ad in *VEWS* (to be used at your discretion within a two-year time frame)
- Complimentary job postings on the RID Web site "career page" for two (2) months
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- Three (3) complimentary conference registrations
- Three (3) complimentary banquet/reception tickets
- One (1) complimentary exhibit booth with premium placement, as available
- Five (5) complimentary tickets to a VIP reception with the RID Board of Directors
- Dedicated meeting with the RID President and Executive Director
- Banner promoting your PLATINUM sponsorship, hung in prominent location
- Podium recognition at opening ceremony and opportunity to address the conference participants at a designated time during the conference
- Up to five (5) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

GOLD \$10,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary half page ad in conference program book/handouts booklet
- One (1) complimentary third page ad in *VEWS* (to be used at your discretion within a two-year time frame)
- Complimentary job postings on the RID Web site “career page” for one (1) month
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- Two (2) complimentary conference registrations
- Two (2) complimentary banquet/reception tickets
- One (1) complimentary exhibit booth
- Three (3) complimentary tickets to a VIP reception with the RID Board of Directors
- Dedicated meeting with the RID President and Executive Director
- Banner promoting your GOLD sponsorship, hung in prominent location
- Podium recognition at opening ceremony and opportunity to address the conference participants at a designated time during the conference
- Up to five (5) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

SILVER \$5,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page
- One (1) complimentary quarter page ad in conference program book/handouts booklet
- One (1) complimentary quarter page ad in *VEWS* (to be used at your discretion within a two-year time frame)
- Complimentary job postings on the RID Web site "career page" for one (1) month
- One (1) complimentary conference registration
- One (1) complimentary banquet/reception ticket
- One (1) complimentary exhibit booth
- Two (2) complimentary tickets to a VIP reception with the RID Board of Directors
- Banner promoting your SILVER sponsorship
- Podium recognition at opening ceremony
- Up to three (3) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

BRONZE \$1,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary quarter page ad in conference program book/handouts booklet
- One (1) complimentary conference registration
- One (1) complimentary banquet/reception ticket
- One (1) complimentary ticket to a VIP reception with the RID Board of Directors
- Banner promoting your BRONZE sponsorship, hung in prominent location
- Podium recognition at opening ceremony
- Up to three (3) sponsor badge ribbons

A special offer for Bronze sponsors: Take advantage of this special opportunity to place an insert in the conference bag for only \$500 – a 50% discount off the normal rate! Only available to Bronze level sponsors in 2009!

CONFERENCE BAG INSERT \$1,000 ~ Only 15 Spots Available!

Include a flyer, special offer, product catalog or other item in the Conference tote bag given to each registered attendee. Draw attention to your booth, or remind attendees of your products and services after the Convention. Item must be pre-approved by RID. Quantity of 2,500 requested. Item must be received by RID no later than June 30, 2009.

EXHIBIT HALL RECEPTION SPONSOR \$20,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary full page ad in conference program book/handouts booklet
- One (1) complimentary full page ad in *VEWS* (to be used at your discretion within a two-year time frame)
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- Five (5) complimentary conference registrations
- Five (5) complimentary banquet/reception tickets
- Five (5) complimentary tickets to a VIP reception with the RID Board of Directors
- Banners promoting your EXHIBIT HALL RECEPTION sponsorship, hung in prominent locations throughout the exhibit and conference site
- Organization's logo on exhibit hall promotional/hand-out materials
- Podium recognition at opening ceremony and opportunity to address the conference participants at a designated time during the conference
- VIP seating for five (5) at the plenary sessions
- Up to eight (8) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.

EXHIBIT HALL BREAK SPONSOR \$5,000

- Sponsorship publicized in program book, *VEWS*, conference e-mail announcements, and conference Web page with organization logo and live hyperlink
- One (1) complimentary half page ad in conference program book/handouts booklet
- One (1) complimentary quarter page ad in *VEWS* (to be used at your discretion within a two-year time frame)
- Contribution to the post-conference wrap-up article for *VEWS* and *RID e-NEWS*
- One (1) complimentary conference registration
- One (1) complimentary banquet/reception ticket
- Two (2) complimentary tickets to a VIP reception with the RID Board of Directors
- Banners promoting your EXHIBIT HALL BREAK sponsorship, hung in prominent locations throughout the exhibit and conference site
- Organization's logo on exhibit hall promotional/hand-out materials
- Podium recognition at opening ceremony
- Up to three (3) sponsor badge ribbons
- One (1) item inserted into the conference bag. Item must be approved by RID.