



## ***The Registry of Interpreters for the Deaf***

### ***2009 RID National Conference Program Book Advertising***

### ***REACH YOUR TARGET AUDIENCE!***

The 2009 RID National Conference is expected to be the largest, most successful conference in RID history. Advertising in the conference program book is a great way to spotlight your product(s) or service(s) to the interpreting community. The Program Book...

- Generates awareness and maximizes exposure for your organization.
- Serves as the guide for essential conference information while in Philadelphia - providing the most up-to-date exhibitor and sponsor lists, important programming information, floor plans and a comprehensive schedule of events.
- Is utilized as a resource by conference attendees long after they return home from the conference.

#### **Rates & Page Sizes**

- |                     |       |               |
|---------------------|-------|---------------|
| ➤ Full page:        | \$700 | 7.5 x 10      |
| ➤ One-half page:    | \$500 | 7.5 x 4.875   |
| ➤ One-quarter page: | \$350 | 3.625 x 4.875 |
| ➤ One-eighth page:  | \$250 | 3.625 x 2.25  |
- All ads are 4-color. All rates are net.

- Ads should be camera ready.
- EPS, TIF, hi-res PDF or JPG files required. No other file types will be accepted.
- No bleed available for inside ads. Call for bleed and trim info if needed.
- Line screen: 133.
- Ads must be submitted via email or mailed to RID on a CD.
- All files must be converted.
- Minimum 300 dpi.

***ADVERTISING DEADLINE: APRIL 30, 2009!***



**2009 Program Book Advertising Form**

**Registry of Interpreters for the Deaf**

**2009 RID National Conference**

**Philadelphia, PA**

**Conference dates ~ August 1-6**

**Exposition dates ~ August 2-5**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

Item: \_\_\_\_\_ Cost: \_\_\_\_\_

**A few notes...**

- Please call RID for more information about premium placement rates.
- All advertising is subject to the publisher's approval. RID reserves the right to reject advertisements for any reason at any time. RID is not liable if an advertisement is omitted for any reason. Publication of an advertisement does not constitute endorsement or approval of products or services, points-of-view, standards of services or opinions presented therein, nor does RID guarantee the accuracy of information given.

**Payment Information**

CHECK ONE: Mailing check: \_\_\_\_\_ Mastercard: \_\_\_\_\_ Visa: \_\_\_\_\_

Amount to be charged: \_\_\_\_\_ Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Billing zip code: \_\_\_\_\_ Cardholder's signature: \_\_\_\_\_

Please return application to:  
Registry of Interpreters for the Deaf  
Cori Dossett, CEM, Director of Meetings  
333 Commerce Street  
Alexandria, VA 22314  
703.838.0030, x235 703.838.0454 fax  
cdossett@rid.org  
www.rid.org

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